

1. More formal and plain version

We provide top cross-platform solutions, so that's why we talk a lot about React Native. But how can it benefit your business and raise your app development to a higher level?

In this article:

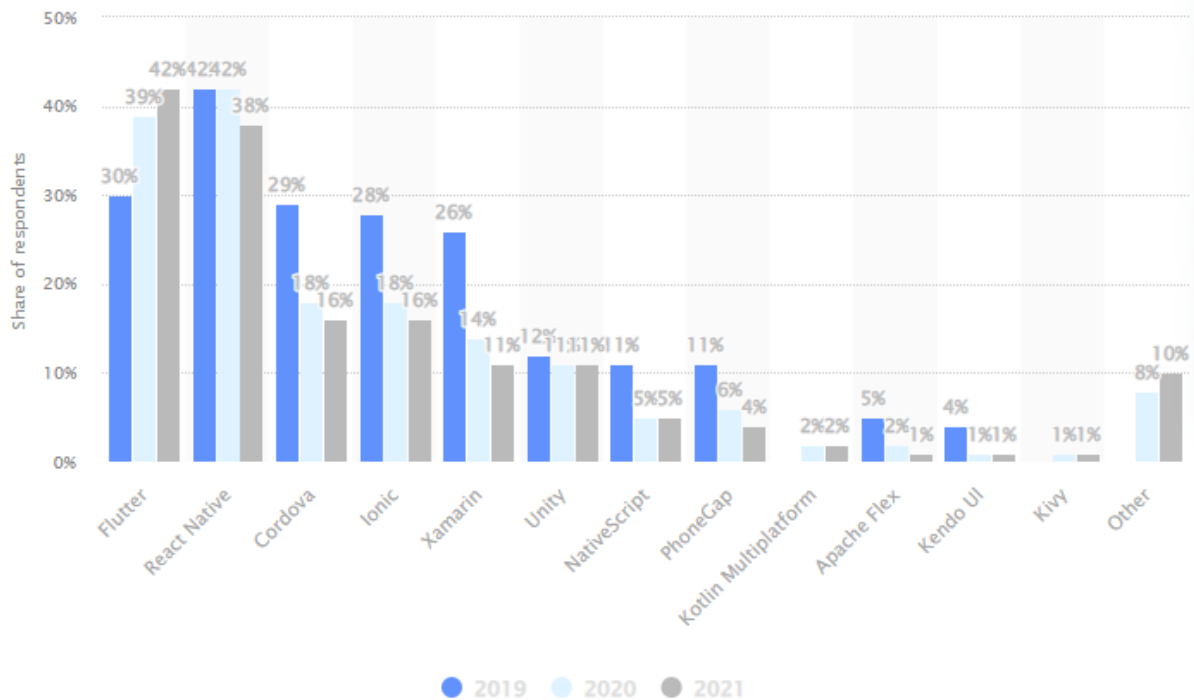
- we will tell you the difference between native apps and those made with React Native,
- show you why React Native Should be a natural choice for large enterprises,
- point out other strong benefits of React Native.

How can React Native development benefit large enterprises

In the last three years, React Native was one of the two most popular frameworks for cross-platform mobile development ([research done by Statista in 2022](#)). It didn't happen without a reason – React Native can benefit enterprises with a lot of advantages. Let's see how it can benefit your project and enterprise.

Compatibility with various operating systems

The world has gone mobile – it's self-evident fact. And if any enterprise – large or small – wants to launch a mobile app, choosing React Native development should be a natural choice. Not only because a plethora of other companies did so; they picked it for particular reasons. In fact, React Native can take application development to a higher level.



React Native was one of the two most popular frameworks for cross-platform mobile development.

Source: [Statista](#)

Today's mobile app market is divided into two operating systems: Android and iOS. This state has, of course, some advantages; for example, if you use a native language of one of them (Java for Android or Swift for iOS), you can write and optimize code to make the app's performance the best possible on the chosen operating system. However, it won't be cheap, because in that case, you will have to hire two different development teams for each operating system.

On the other hand, with React Native development you can make one, cross-platform app, which will be able to work on every operating system. Of course, you will not have to hire two different teams – one will do the work.

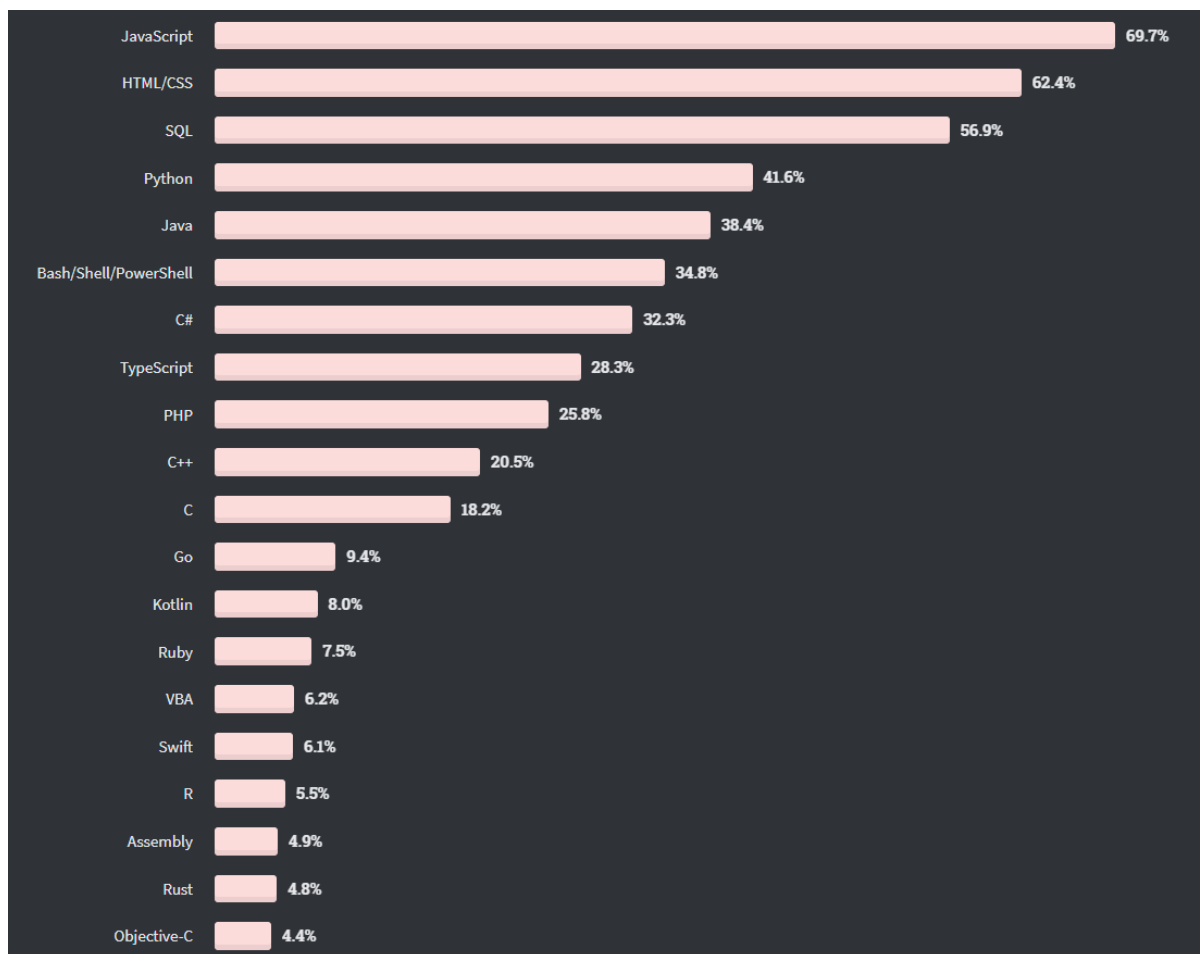
However, it is so attractive not only because of the lower costs of development. It can benefit large enterprises in many other ways.

Non-cost open-source framework

React Native was developed by Facebook, originally for their own purposes, but in 2015 they open-sourced it. It means that React Native is constantly developed and maintained by thousands of users from all over the world. That's why it is getting better and better constantly. And, like every open-source code, it is free. You don't have to pay any licence for using it – which makes the whole work even cheaper.

React Native is actually JavaScript with all its advantages

React Native framework uses a JavaScript library of tools (React.js). JavaScript is the most popular programming language for the last couple of years (as [Stack Overflow indicates so](#)). It means that you will be able to find JS developers all over the world all the time. They will be able to change the code, maintain existing apps or just develop a new one.



Source: [Stack Overflow](#)

Excellent UI and UX

One of the biggest advantages of React Native is that it uses native operating system components – which means that the app will have a native Android/iOS looking user interface.

Short Time to market

When making an app or other mobile project, time of developing and launching is crucial for making the entire project profitable. In the case of using React Native, all those advantages mentioned above reduce time to market a lot. It will also make much faster revenue.

Brownfield development

You already did native apps in different languages and have to add new features? No problem – with React Native, you can add them to all apps at the same time. You won't need to rewrite the entire code.

Best framework for app development

Being smart means finding a way to do the same things faster and more efficiently (and cheaper, if possible) – and React Native development meets that definition and gives such possibilities.

Do you need a fast and efficient app for both operating systems, made in React Native? Contact us – we will make you an individual offer.

2. Less formal version with elements of storytelling

How can React Native development benefit large enterprises?

If you've worked in an enterprise on a mobile application, whether as a product owner, business leader, or engineering manager, you probably know that one of the most common issues in app development is Android/iOS compatibility. But what if

we tell you that you can make one mobile app for both operating systems? Is it magic? No, it's only one of the benefits of React Native development.

Are native apps archaic? No, but...

The world has gone mobile – it's self-evident fact. And if any enterprise – large or small – wants to launch a mobile app, choosing React Native development should be a natural choice. Not only because a plethora of other companies did so; they picked it for particular reasons. In fact, React Native can take application development to a higher level.

It's not controversial (and definitively, it is not a fairy tale) to say that today's app market is divided into two competing kingdoms: Android and iOS. We can also say – literally and figuratively – that they use different languages to work and communicate with their servants, hardware devices. This state has, of course, some advantages; for example, if you use a native language of one of them (Java for Android or Swift for iOS), you can write and optimize code to make the app's performance the best possible on the chosen operating system. However, it won't be cheap, because in that case, you will have to hire two different development teams for each operating system.

Some would say, launching an app is not a cheap thing in general, and large enterprises should consider it beforehand. The others would say, in the case of large companies money is not the issue – and they will be also right (at least in some way). But the key is to find a common language for both kingdoms. Is it even possible?

... Cross-platform is the new black

In an ideal world, the existence of two different operating systems should not be a barrier to building one application that works either on Android and iOS. It should be made once, by one team of developers of the same programming language. Don't you agree?

And what if we told you that such language exists?

It's still not a fairy tale – it exists, and it's called React Native. With React Native development you can indeed make one, cross-platform app, which will be able to work on every operating system. No wonder it became so popular among start-ups, small businesses, institutions, and large enterprises.

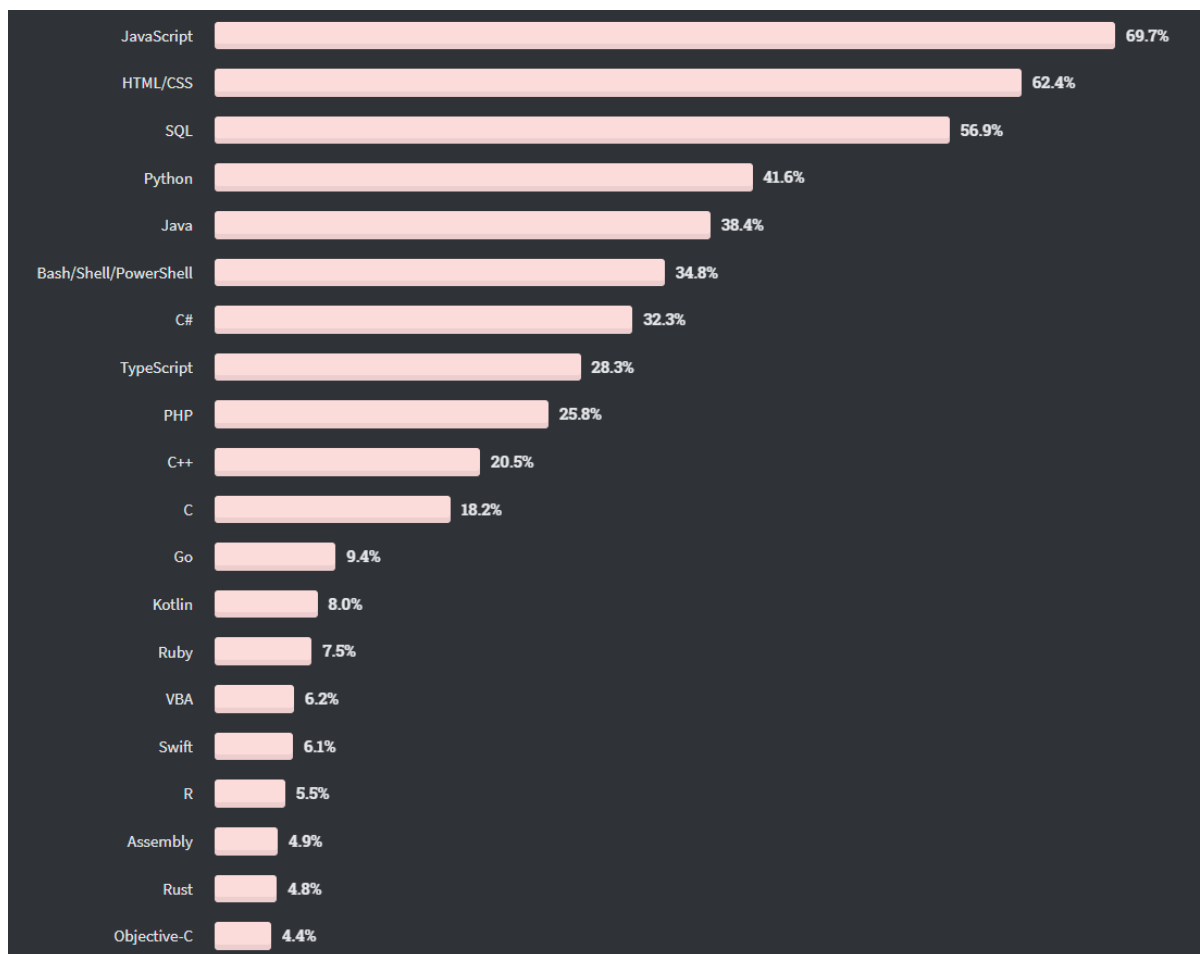
However, it is so attractive not because of the lower costs of development (at least not only because of that). It can benefit large enterprises in many other ways.

An open-source framework

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One code to rule them all

As you can see, the key to conquering the app market is effectiveness, not costs. Large enterprises probably would be able to hire even more than two teams, if it was necessary – but it's not. Being smart means finding a way to do the same things faster and more efficiently (and cheaper, if possible) – and React Native development meets that definition and gives such possibilities.

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